



***** PRESS RELEASE *****

FOR IMMEDIATE RELEASE

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TRAVEL KNOW HOW GOES NATIONAL

An online toolkit supporting development and implementation of workplace Travel Plans is today being launched as a national resource. Travelknowhow was developed by the Tayside & Central Scotland Transport Partnership (Tactran) and Shona Drummond Marketing to encourage and support public and private sector employers in Tayside and Central Scotland in meeting the Low Carbon Scotland objective to increase employers' adoption of workplace Travel Plans. With funding from Transport Scotland, and working with Scotland's 6 other Regional Transport Partnerships, this unique online resource is now available to support organisations across Scotland.

[Travelknowhow Scotland](#) offers FREE and easy access to a wide variety of Travel Planning solutions, all in one place. Users are offered exclusive access to a wealth of advice, guidance and downloadable resources to aid with encouraging more sustainable travel choices by staff and visitors. As a member of [Travelknowhow Scotland](#) organisations gain access to a website which guides them through the entire travel planning process from start to implementation in a clear and easy to follow way, providing all the support and tools needed to engage with employees and start changing travel behaviour within their own organisation. Additional support is available from the Regional Transport Partnerships' own Travel Plan staff and Travelknowhow's marketing and travel planning experts.

Tactran Chair, Councillor Will Dawson said:

"Travel Planning and promoting more sustainable behaviour for commuting, business and general travel is a key element of our Regional Transport Strategy. In developing Travelknowhow we have worked successfully with over 60 public and private sector organisations and businesses in the Tactran region. I am delighted that this excellent work has been recognised and is now being rolled out nationally through financial support from Transport Scotland and by working with our colleagues in the other Regional Transport Partnerships."

Minister for Transport and the Islands Humza Yousaf said:

"This travel planning toolkit is a free, online resource that can help organisations identify ways to make commuting and business travel more sustainable. By making this excellent resource available across the whole of Scotland, we hope to encourage more organisations to make travel planning part of their everyday business and help us meet the Scottish Government's ambitious emissions reduction targets."

For additional information contact info@travelknowhowscotland.co.uk or visit www.travelknowhowscotland.co.uk and register to gain full access to all available resources.

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